ABSTRACT

Tarrant County 2016 Submission

Information Technology

Tarrant County eGovernment 2.0 Transformation

Tarrant County aspires to be a government leader in its Web Portal & Social Media initiative by integrating web content, social media and web analytics in a design that is easy to use for the Tarrant County and national populations. Our new design seeks to create transparency and ease of use for the Tarrant County population.

The new web presence provides key benefits to Tarrant County residents, Texans and others through:

- o *A consistent brand throughout the website*
- o *Easy website access through its mobile-responsive design*
- o *Complying with accessibility standards, and*
- o *Straightforward navigation.*

The innovative web content management system transforms the way Tarrant County government serves the public by:

- o *Leveraging data assets*
- o *Quicker turn-around time for publishing content*
- o *Performance analytics to understand what is important to the public*
- o *Security and privacy protection at every level throughout the website.*